



HSBC Global Initiative

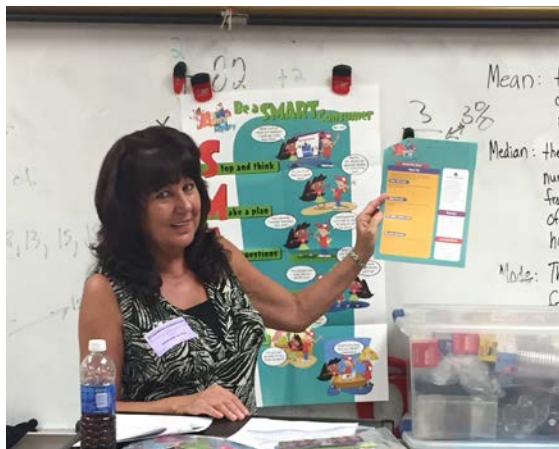
JA More than Money®

Volunteer Today!

When you volunteer to teach a *JA More than Money* program, you help prepare young students for their financial future. Your commitment helps bridge the gap between what they learn in school and what they see happening in the world of work and money. Your time is worth more than money when you inspire a child to succeed!

Local Impact

You'll see the impact of your commitment instantly. Locally, our program reached 2,119 last year with a total of 6,519 students reached since 2010-2011 school year.



Global Impact

Volunteering means giving back to your community, and also becoming part of a global network dedicated to inspiring and preparing the youth of communities just like yours. Over the past seven years, HSBC's partnership with JA Worldwide® for the sponsorship and implementation of *JA More than Money* has reached more than 387,000 students through 6,300 dedicated HSBC volunteers worldwide.

In 2013-2014, HSBC contributed US\$1.5 million to the global initiative that supported 34 JA Organizations across 31 countries. During the 2013/2014 school year, the *JA More than Money* initiative impacted more than 60,500 students through 1,100 HSBC volunteers. The current three-year grant takes HSBC's cumulative total giving to US\$11.8 million and demonstrates the strength and depth of its commitment to financial literacy and to JA Worldwide.



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About *JA More than Money*

JA More than Money is a program that teaches children about money basics – earning, spending, sharing and saving. It features six one-hour sessions, each including interactive volunteer-led business and community games. Each session is designed to help students learn the significance of money management and provides take home materials that allow students to share their new knowledge with family and friends.

How Can I Get Involved?

Our volunteers are essential to the success of *JA More than Money*. Students benefit from the different perspectives and unique professional experiences our volunteers introduce. Your local JA Operation, JA Tampa Bay will provide you with the training and materials to make your teaching experience extraordinary. Contact Brittany Lott, brittany.x.lott@us.hsbc.com (813) 571-8504 to share your time and experience and help deliver these critical life skills to students in Tampa Bay. <http://jatampabay.org>

As we strive to continue to improve the *JA More than Money* program your input is extremely helpful. Please complete the Volunteer survey via the following link: [JA More than Money Survey](#)