



Junior  
Achievement<sup>™</sup>  
of Tampa Bay

*Tampa Bay's*

SPIRIT OF

*Achievement*

*Awards Dinner*

# 2024 Sponsorship Guide

Thursday, March 7, 2024

Event Chairs: Pam Muma & Sandy Murman



## THE SPIRIT OF ACHIEVEMENT AWARDS DINNER

is an evening of inspiration and Junior Achievement of Tampa Bay's most prestigious annual event. This motivational night recognizes our 2024 Spirit of Achievement honorees for their extraordinary philanthropic endeavors and their enduring legacy of compassion, and highlights the impact of JA's mission through JA BizTown, JA Finance Park, and 3DE schools. With dedicated time and contributions from passionate individuals and community-minded partners, the Spirit of Achievement Awards Dinner supports empowering our students with a rigorous and relevant education in financial literacy, entrepreneurship, career exploration, and self direction. Your support of our Spirit of Achievement Awards Dinner provides students with the tools to take control of their future.

**THURSDAY, MARCH 7, 2024**

6:00 p.m. to 9:00 p.m.

Business Formal Attire

Tampa Marriott Water Street

505 Water Street, Tampa, FL 33602

# YOUR SUPPORT IS EMPOWERMENT

By purchasing tickets or sponsoring our Spirit of Achievement Awards Dinner, you make a profound impact on Junior Achievement of Tampa Bay's core mission - the empowerment of students through education in financial literacy, entrepreneurship, career exploration and personal development.

Strong community support from businesses and individuals is the backbone of Junior Achievement's success. In partnership with business communities and school districts, Junior Achievement is transforming the student experience by bringing relevance, authenticity and application into everyday learning to energize students about their future possibilities. Using integrated learning models focused on career readiness, entrepreneurship and financial literacy, we're bridging the gap between what students learn in the classroom and the real world. Your support makes our mission more powerful as we work together to empower the next generation with the knowledge, capacity and motivation to thrive and build a better future for themselves and their community.

**JA BizTown®**  
Presented by  
Pam & Les Muma

**JA Finance Park®**  
Presented by  
TRUIST



## WITH YOUR SUPPORT

# 43.9k+

Students Taught JA Skills and Lessons in Financial Literacy, Entrepreneurship, and Career Readiness Through The Lens of Personal Development



# 1.27M+

Total Hours Students Spent with JA Curriculum, JA Volunteers, and JA Educators

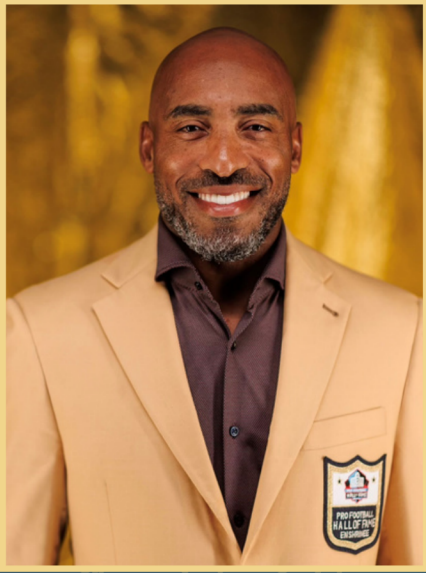


### ALL STUDENTS ENGAGED IN COMPETENCY BASED EDUCATIONAL LESSONS

*Creativity & Innovation*  
*Cultural Agility*  
*Critical Thinking*  
*Effective Collaboration*  
*Engaging Communication*  
*Self-Direction*



# 2024 SPIRIT OF ACHIEVEMENT HONOREES



RONDÉ BARBER  
COPPERHEAD CHARITIES



CAROL JENKINS  
BARNETT  
PUBLIX SUPER MARKETS  
CHARITIES  
*HONORING POSTHUMOUSLY*



SHERIFF CHAD  
CHRONISTER  
HILLSBOROUGH COUNTY  
SHERIFF'S OFFICE

# A BID FROM THE HEART

In the evening's most dramatic moment, many guest will "bid from the heart" to offer additional donations to support the life changing work at Junior Achievement. Each bid from the heart supports Junior Achievement's efforts to supply the students of Tampa Bay's communities with the resources, skills, and knowledge needed to navigate through any walk of life successfully.

By making a 'bid from the heart' commitment ahead of time, you will be recognized in the Spirit of Achievement Awards Dinner program and on digital signage on the night of the dinner. Please contact Junior Achievement of Tampa Bay at 813-605-1764 | [jatampabay@ja.org](mailto:jatampabay@ja.org) to learn more about this opportunity.

All proceeds from the Spirit of Achievement Awards Dinner support bringing Junior Achievement's learning experiences JA BizTown, JA Finance Park, and 3DE schools to the students of Tampa Bay and our surrounding districts.

## SUPPORT CONFIDENTALLY

When you support our Spirit of Achievement Awards Dinner, you can be confident your organization is supporting one of the most highly recognized and impactful education non-profits in the Tampa Bay area - Junior Achievement.

Here are some of Junior Achievement of Tampa Bay's recent honors:

- Ranked #2 amongst JA USA areas for amount of hours per student spent learning crucial skills to prepare them for their future careers, financial planning, and personal development
- Ranked #3 amongst JA USA areas for amount of hours in total all students spent
- Awarded the JA USA Five Star Award for exceeding expectations in operations
- 4 Star Charity Navigator Rating



Junior Achievement of Tampa Bay's

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## SPONSORSHIP OPPORTUNITIES

### PRESENTING SPONSOR \$50,000

"Presented by" name recognition and  
dual branding across all collateral

Priority seating for 16 guests (seated at  
two reserved tables)

Inclusion on event save the date and  
invitation mailing (based on  
commitment date)

Verbal recognition from stage

Name and logo recognition on printed  
and digital signage at event

JA Tampa Bay social media thank you/  
Mention in pre-event eblast

Logo recognition on prominent inside  
cover of printed program

Recognition and link on event website,  
[jatampabay.org/event/spirit-of-achievement/](http://jatampabay.org/event/spirit-of-achievement/)

### ACHIEVEMENT SPONSOR

\$25,000

Priority seating for 16 guests (seated at two  
reserved tables)

Inclusion on event save the date and invitation  
mailing (based on commitment date)

Verbal recognition from stage

Name and logo recognition on printed and  
digital signage at event

JA Tampa Bay social media thank you  
Mention in pre-event eblast

Logo recognition on prominent inside cover of  
printed program

Recognition and link on event website,  
[jatampabay.org/event/spirit-of-achievement/](http://jatampabay.org/event/spirit-of-achievement/)

### INSPIRE SPONSOR

\$10,000

Priority seating for 8 guests (seated at one  
reserved table)

Inclusion on event save the date and  
invitation mailing (based on commitment  
date)

Mention in pre-event eblast  
JA Tampa Bay social media thank you

Verbal recognition from stage

Name and logo recognition on printed and  
digital signage at event

Logo recognition on prominent inside cover  
of printed program

Recognition and link on event website,  
[jatampabay.org/event/spirit-of-achievement/](http://jatampabay.org/event/spirit-of-achievement/)

### PARTNERSHIP SPONSOR

\$6,000

Priority seating for 8 guests (seated at one  
reserved table)

Company Name recognition on printed and  
digital signage at event

JA Tampa Bay social media thank you  
Mention in pre-event eblast

Name recognition in printed program

Recognition and link on event website,  
[jatampabay.org/event/spirit-of-achievement/](http://jatampabay.org/event/spirit-of-achievement/)

## **COCKTAIL HOUR SPONSOR**

**\$15,000**

Co-branded recognition surrounding cocktail hour at event

Verbal recognition during cocktail hour

Seating for eight (8) guests at dinner

Name recognition in printed program

## **WELCOME SPONSOR**

**\$7,500**

Co-branded recognition on entryway décor

Seating for four (4) guests at dinner

Name recognition in printed program

## **BID FROM THE HEART SPONSOR**

**\$7,500**

Co-branded logo recognition on guest paddle

Verbal recognition during bid from the heart

Seating for four (4) guests at dinner

Name recognition in printed program

## **HONOREE TICKET**

**\$500**

Seating for one (1) guest

Name recognition in printed program

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## **SPONSORSHIP OPPORTUNITIES**

\*Seating for two (2) additional guest  
for \$1,000 - 10 guest maximum per  
table.

To be recognized in printed material,  
commitment must be before  
February 1, 2024.

Please contact Junior Achievement  
of Tampa Bay at 813-605-1764 |  
[jatampabay@ja.org](mailto:jatampabay@ja.org) to learn more  
about this opportunity.

***Don't miss this opportunity!  
Secure your sponsorship now before  
this event sells out!***

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