



NEWS RELEASE

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JUNIOR ACHIEVEMENT OF TAMPA BAY RECEIVES GRANT FROM STATE FARM

Funding Supports Junior Achievement Work Readiness & Financial Literacy programs for At-Risk Children

TAMPA, FL, June 26, 2018 - Junior Achievement of Tampa Bay announced today that it has received grants totaling \$17,000 to fund JA work readiness and financial literacy programming. The grants, from State Farm Insurance, are part of a larger statewide initiative totaling **\$60,000** that will support Junior Achievement programs in eleven localities throughout Florida, enabling over 5,000 young people to participate in JA's nationally recognized economic education programs.

"The mission of State Farm® is to help people manage the risks of everyday life, recover from the unexpected, and realize their dreams" shares Jose Soto, State Farm Public Affairs Specialist. "JA programs help all students become more financially fit, however, a high percentage of low to moderate income students are likely to derive greater benefit from the programs."

Richard George, President of Junior Achievement of Tampa Bay explains, "Many students lack the basic information they need to make good education, career and financial decisions. They need to know about employment opportunities, and the skills they need to open some of the career doors that are available to them. They also need a basic understanding of how to successfully manage their personal finances."

Locally, the \$5,000 allocation of State Farm funds to Junior Achievement of Tampa Bay/Hillsborough County partially funds 724 low to moderate income students to attend JA More Than Money, a program for elementary students that teaches about earning, spending, sharing and saving money. Students play a game to learn money management skills and to better understand the role and importance of money in their lives.

The media is invited to JA BizTown on June 28 at 10 AM for the grant check presentation and to watch the program in action.

Elsewhere in the Tampa Bay area, JA of Tampa Bay/Sarasota received \$5,000 in State Farm funds and JA of Tampa Bay/Polk/Highlands received \$7,000 to support Junior Achievement financial literacy classes for over 400 low and moderate income students.

About State Farm®

The mission of State Farm is to help people manage the risks of everyday life, recover from the unexpected, and realize their dreams. State Farm and its affiliates are the largest providers of [auto](#) and [home](#) insurance in the United States. Its nearly 19,000 agents and nearly 65,000 employees serve more than 84 million policies and accounts – more than 81 million auto, fire, life, health and commercial policies, and more than 2 million [bank](#) accounts. [Commercial auto insurance](#), along with coverage for [renters](#), [business owners](#), [boats](#) and [motorcycles](#), is available. State Farm Mutual Automobile Insurance Company is the parent of the State Farm family of companies. State Farm is ranked No. 33 on the 2017 Fortune 500 list of largest companies. For more information, please visit <http://www.statefarm.com>

About Junior Achievement of Tampa Bay

Junior Achievement is the world's oldest and largest organization dedicated to teaching young people the knowledge and skills they need to own their economic success, plan for their future, and make smart academic and economic choices. JA programs are delivered by corporate and community volunteers, and provide relevant, hands-on experiences that give students from kindergarten through high school knowledge and skills in financial literacy, work readiness and entrepreneurship. Last year, Junior Achievement of Tampa Bay reached nearly 88,000 students in the Tampa Bay area. Visit jatampabay.org for more information.