



NEWS RELEASE

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STATE FARM GRANT AWARDED TO JUNIOR ACHIEVEMENT

Funding Supports Junior Achievement Work Readiness & Financial Literacy programs for At-Risk Children

TAMPA, FL, May 14, 2019 - Junior Achievement of Tampa Bay announced today that it has received grants totaling \$18,000 to fund JA work readiness and financial literacy programming. The grants, from State Farm Insurance, are part of a larger statewide initiative totaling **\$60,000** that will support Junior Achievement programs in eleven localities throughout Florida, enabling over 5,000 young people to participate in JA's nationally recognized economic education programs.

"The mission of State Farm® is to help people manage the risks of everyday life, recover from the unexpected, and realize their dreams" shares Jose Soto, State Farm Public Affairs Specialist. "JA programs help all students improve their financial literacy, however, a high percentage of low to moderate income students are likely to derive greater benefit from the programs."

Richard George, President of Junior Achievement of Tampa Bay explains, "Many students lack the basic information they need to make good education, career and financial decisions. They need to know about employment opportunities, and the skills they need to open some of the career doors that are available to them. They also need a basic understanding of how to successfully manage their personal finances."

Locally, the \$6,000 allocation of State Farm funds to Junior Achievement of Tampa Bay/Hillsborough County partially funds 847 low to moderate income students to attend JA BizTown, or JA Finance Park, both programs help students identify and practice the skills they need to find and keep a job and to manage personal finances

The media is invited to JA BizTown on May 16, 2019 at 10 AM for the grant check presentation and to watch the program in action. Florida State House Representative Fentrice Driskell will be onsite for the check presentation.

Elsewhere in the Tampa Bay area, JA of Tampa Bay/Sarasota received \$5,000 in State Farm funds and JA of Tampa Bay/Polk/Highlands received \$7,000 to support Junior Achievement financial literacy classes for over 400 low and moderate income students.

About State Farm®

The mission of State Farm is to help people manage the risks of everyday life, recover from the unexpected, and realize their dreams. State Farm and its affiliates are the largest providers of [auto](#) and [home](#) insurance in the United States. Its nearly 19,000 agents and approximately 58,000 employees serve approximately 83 million policies and accounts – approximately 81 million auto, fire, life, health and commercial policies and approximately 2 million [bank](#) accounts. [Commercial auto insurance](#), along with coverage for [renters](#), [business owners](#), [boats](#) and [motorcycles](#), is available. State Farm Mutual Automobile Insurance Company is the parent of the State Farm family of companies. State Farm is ranked No. 36 on the 2018 Fortune 500 list of largest companies. For more information, please visit <http://www.statefarm.com>.

About Junior Achievement of Tampa Bay

Junior Achievement of Tampa Bay inspired 81,307 students through the support of 6,904 volunteers in the twelve-county region. Junior Achievement is a non-profit organization that delivers K-12 programming for entrepreneurship, financial literacy and career readiness including two capstone programs of JA BizTown and JA Finance Park. For more information on the organization, visit jatampabay.org