



## JA INSPIRE CAREER CENTER



JA Finance Park®  
presented by  
SunTrust

Imagine a generation where young people, no matter their background, have the opportunity to match their personal interests to future careers. **JA Inspire Career Center** provides a rare opportunity for every 8th grader in Hillsborough County to engage in detailed career exploration.

The **JA Inspire Career Center**, located within JA Finance Park, is dedicated to fueling young peoples' imagination. Infused with state-of-the-art technology, this immersive, hands-on experience, will inspire middle school students to explore their future plan and prepare to seize tomorrow's opportunities by exposing them to in-demand careers in the Tampa Bay marketplace. Superintendent Jeff Eakins states, "Junior Achievement of Tampa Bay is uniquely qualified and in the position to provide relevant programs specific to personal finance and career exploration to every student in Hillsborough County through vital learning experiences". JA Finance Park and **JA Inspire Career Center** are authentic and interactive creating a transformational experience for 15,000 students that participate annually. 8th grade student Jorge Sanchez excitedly stated, "To think that volunteers in our community really cared enough about our future to go through all that effort so that we could have a memorable learning experience is just impressive!"



### Innovative Platform

- Personality assessment to provide a suggestion for the career cluster that best suits their personality.
- Graphically appealing depiction of career clusters and career maps that demonstrate pathways to opportunities in the Tampa Bay marketplace
- Exploration of post-secondary education requirements and opportunities.

### Significant Takeaways

- Results of their personality assessment.
- Defined pathway to their desired career path.
- Overview of educational opportunities to plan for school choice or post-secondary education.
- Tips for resume building, next steps and goal setting.
- Resource guide and access to JA Inspire website for further career exploration and planning.
- Hope and inspiration to achieve career goals resulting from exposure to all industries with a clear path on how to achieve success.

## JA INSPIRE CAREER CENTER INDUSTRY PARTNERSHIP OPPORTUNITIES:

### Agriculture, Food & Natural Resources

Careers involve working with plants, animals and the environment.

### Architecture & Construction

Careers involve designing and building homes, roads and other structures.

### Arts, A/V Technology & Communication

Careers often involve creative tasks, such as performing or writing.

### Business, Management & Administration

Careers involve planning, oversight, and organizational tasks needed to run a business.

### Education & Training

Careers involve teaching and other tasks associated with schools, libraries, and museums.

### Finance

Careers involve managing and working with money.

### Government & Public Administration

Careers involve making laws, ensuring safety, and providing other public services.

### Health Science

Careers involve helping people and animals with the medical care they need to get or stay healthy.

### Hospitality & Tourism

Careers involve providing people with food, lodging, and related services.

### Human Services

Careers involve helping people with a variety of needs, such as counseling and fitness training.

### Information Technology

Careers involve working with computer hardware, software or network systems.

### Law, Public Safety & Security

Careers involve protecting people and enforcing rules.

### Manufacturing

Careers involve making products, such as food, cars and household goods.

### Marketing, Sales & Service

Careers involve promoting and selling products and services.

### Science, Technology, Engineering, & Mathematics

Careers involve solving problems through research and design.

### Transportation, Distribution, & Logistics

Careers involve moving people and products from one place to another.

#### A 2016 JA USA survey of 700 alumni found:

1 in 3 Junior Achievement Alumni credit JA for influencing their career decision.

88% of Junior Achievement Alumni report they are satisfied with their careers compared to 48.7% of general public.



## JA INSPIRE CAREER CENTER INVESTMENT OPPORTUNITIES

**Named Sponsor JA Inspire Career Center**  
\$1,000,000  
(\$200,000/a year for 5 years) **(1 Available)**

Support the operations and innovations of the JA Inspire Career Center and establish a board-directed fund for future program enhancements of the JA Inspire Career Center. JA Inspire Career Center naming rights for thirty years.

**Named Sponsor JA Inspire Career Center Zone**  
\$250,000  
(\$50,000/a year for 5 years) **(1 Sold/1 Available)**

Support technology enhancements of the JA Inspire Career Center. JA Inspire Career Center recognition as a presenting Industry sponsor for thirty years.



**JA Inspire Career Center Industry Partner**  
\$50,000  
(\$10,000/ a year for 5 years) **(11 Available)**

JA Inspire Career Center Industry Partner underwriting the program operations. JA Inspire Career Center industry branding opportunities and recognition for five years.



For sponsorship opportunities, contact:

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