

Junior Achievement of Tampa Bay JA Inspire Career Expo

Hands On Minds Opened

December 4, 2019

February 11, 2020

**Pinellas County Technical College
Clearwater North**

January 16, 2020

**Pinellas County Technical College
Clearwater South**

JA Inspire Career Expo is a collaboration between JA Tampa Bay and Pinellas County schools. An event designed to provide over 2000, 6th graders their first opportunity to explore future education and career opportunities.

Research has identified middle school as a time when students can benefit the most from career exploration, a process of building self-awareness, learning about potential careers, and developing a plan for reaching future goals. Junior Achievement in collaboration with Pinellas County schools and our local business community want to help our students toward this goal. Help us inspire our future workforce through hands on Career and Education Exploration.

Why JA Inspire? Not all students receive career mentorship at home. JA Inspire offers students the opportunity to learn about careers from caring mentors in time to plan their high school coursework. For businesses, this is a chance to build your future workforce. In order to reach the maximum amount of students there will be 3 separate expos. Your sponsorship includes all 3 events. Sponsors are asked to set up between 8-10:30, students will arrive in 2 separate shifts 10:30-12:00 and 1:30-3:00. Lunch will be provided for sponsors.



PREMIER SPONSORS



Opportunity starts here



Sponsorship Opportunities

\$5,000 Premier Sponsor (2 Available)

- Logo on string bags given to each student at the JA Inspire Career Expo
- Logo recognition on marketing materials
- Logo in Student Career Expo Workbook
- Company Profile in Student Career Guide
- Recognition on social media
- Recognition in JA Annual Impact Report
- Career Station at the event

\$3,500 Transportation Sponsor (2 Available)

- Support student transportation to attend JA Inspire Career Expo
- Logo recognition at Career Expo
- Logo in Student Career Expo Workbook
- Company Profile in Student Career Guide
- Recognition in JA Annual Impact Report
- Career Station at the event

\$2,500 Student Sponsor I

- Support 50 students to attend JA Inspire Career Expo
- Logo recognition at Career Expo
- Logo in Student Career Expo Workbook
- Company Profile in Student Career Guide
- Recognition in JA Annual Impact Report
- Career Station at the event

\$1,500 Student Sponsor II

- Support 30 students to attend JA Inspire Career Expo
- Logo recognition at Career Expo
- Logo in Student Career Expo Guide
- Recognition in JA Annual Impact Report
- Career Station at the event

\$250 Career Station Sponsor

- Career Station at Expo
- Logo recognition at Career Expo
- Logo in Student Career Expo Guide
- Recognition in JA Annual Impact Report

Seeking Industry Sponsors For:

Skilled Trades, Manufacturing and Construction Health, Veterinarian Services and Agriculture
Arts, Hospitality and Tourism, Communications Systems
Business, Management and Administration Education, Training
Finance Business, Marketing and Information
Technology
Human Services, Education, Government and Law

Career Stations

- draped 6 ft table and 2 chairs are provided. Please let us know if you require additional space
- Standard Electricity and internet services provided.

Each sponsor will...

- Set-up a table with information regarding their company/industry.
- Have a career station that will be interactive and engage the students.
- Provide volunteer mentors from 8:00 am-3:00 pm

For information contact:

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