JA ACE will deliver entrepreneurship and its opportunities to nearly 1,000 young people annually, educating and inspiring young people to embrace entrepreneurial thinking, to drive innovation and strengthen our global economy. Entrepreneurs drive America’s economy, accounting for the majority of our nation’s net new jobs and innovations. To ensure our region remains competitive and vibrant, Junior Achievement of Tampa Bay continues to invest in cultivating the next generation of entrepreneurs.

JA ACE will be located at Embarc Collective, which is a new physical innovation hub in downtown Tampa. Embarc Collective will make Tampa Bay a prime destination for diverse entrepreneurial talent make an impact professionally and personally. JA ACE will support their goal in creating opportunities that will attract our young people to stay in Tampa Bay for their careers inside of startups and innovative larger corporations.

However, at the forefront, Junior Achievement’s partnership with Embarc Collective will develop the future pipeline of young entrepreneurs through Junior Achievement’s middle and high school students and programs.

JA ACE will provide ongoing entrepreneurship and business planning, encouragement and consultation to secondary students. The program participants will unlock their innate ability to solve a problem, or fill a need in their community utilizing an entrepreneurial spirit. Students will gain skills, which include accountability, creativity, critical thinking, collaboration, decision-making, idea development, leadership, product evaluation, self-assessment, evaluating information and teamwork.
Realizing Potential through Entrepreneurship

Developing JA ACE within a world-class innovation hub in downtown Tampa will provide:

- Hillsborough County public schools, private schools and neighboring school districts an opportunity to cultivate their students’ entrepreneurial spirit.
- An opportunity to cultivate partnerships through local, national and international competitions and compete for scholarship awards.
- The stage to reward and recognize student entrepreneurs through local, national and international competitions and compete for scholarship awards.
- Access to a state-of-the-art 632 sq. ft. lab, which holds 30-60 students with additional space available upon request for larger events.
- Introductions to “adult” entrepreneurs based at Embarc Collective providing insight and motivation to JA Job Shadow students.
- The environment for a teenage technology startup to develop annually.

JA ACE Campaign

Junior Achievement will raise an investment pool for the implementation and operations of JA ACE located within Embarc Collective beginning in 2020 through 2024.

By 2022, Junior Achievement will engage with 1,000 students annually through a special entrepreneur track, which includes in-school curriculum for high school students and the opportunity to join a teenage operated technology startup company through the guidance of entrepreneurial adult mentors.

Five Year Partnership Opportunities

<table>
<thead>
<tr>
<th>Total Investment</th>
<th>Annual Investment</th>
<th>Investment Opportunities</th>
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</thead>
<tbody>
<tr>
<td>Named Sponsor for JA ACE Facility</td>
<td>$250k</td>
<td>$50k</td>
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<tr>
<td>JA Entrepreneurship Academy Sponsor</td>
<td>$125k</td>
<td>$25k</td>
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<tr>
<td>Challenge Partner</td>
<td>$25k</td>
<td>$5k</td>
</tr>
</tbody>
</table>

JA Works - JA Alumni Research Report

- 93% have a high school diploma or GED
- 67% more likely to have an advanced degree
- 30% more likely to have a Bachelor’s degree
- 80% satisfied with their career
- 143% more likely to be involved in entrepreneurial activities
- 20% higher income

The results of this research indicate that JA Alumni, when compared to the general public, have higher levels of education attainment, career satisfaction, financial capability, entrepreneurial activity, and household income.