



Junior Achievement Project Innovate is an exciting new program designed to help aspiring entrepreneurs learn the ins and outs of running a successful business. You will have fun, interact with fellow students and collegiate mentors all while learning business planning, critical thinking, and problem solving skills. We invite you to join us on the journey toward creating a project for a Social Innovation Challenge, creating that perfect pitch for potential investors, and leaving with incredible tools to launch your business or project.

JA ACE Project Innovate is a 16 session program that will begin virtually and meet every other Wednesday throughout the school year. With the guidance of top-level speakers, collegiate mentors, and JA curriculum, you will develop a business or social innovation plan and receive coaching to bring your plan to life. Throughout your journey, there will be an opportunity to compete three competitions, two area wide and one national. As a Project Innovate participant, you will be eligible for all Junior Achievement scholarships.

The interactive virtual sessions will broadcast live from the JA ACE classroom located at Embarc Collective in downtown Tampa. The innovation hub is an incubator for entrepreneurial visionaries and our classroom provides you an opportunity to realize your dreams and envision a brighter future. We will offer JA ACE Project Innovate virtually as we work to ensure programs do not stop, and resume our sessions at Embarc Collective when it is safe to do so.

Please complete the registration <u>Project Innovate Application</u> by September 7th to receive a link to for our first session at 4:30 on September 9th. We will cover the program and the competitions. We are excited to support you on your journey to become an innovative leader in our community!

Sincerely,

Anna Ryan

Director of Programming
Junior Achievement of Tampa Bay

James Zebrowski
Executive Director
Collegiate Entrepreneurs' Organization