

# ENTREPRENEURSHIP HUB

The **JA Entrepreneurship Hub** at **JA BizTown Presented by Pam & Les Muma** provides an innovative new learning experience for our 5th grade students. Launched in Fall 2021, the **JA Entrepreneurship Hub** storefront houses the inspiring stories of entrepreneurs, businesses, and community leaders who have shaped the social and economic landscape of the Tampa Bay region. A center for creativity, innovation, and positive change, the **JA Entrepreneurship Hub** provides students with the opportunity to understand the fundamentals of starting a business by learning from the stories of local entrepreneurs. State-of-the-art technology within the storefront gives students an interactive insight into role models within their community, allowing them to see themselves as Tampa Bay's future business leaders.

## TAMPA BAY ENTREPRENEURS WALL OF RECOGNITION

- From tech CEOs to fitness coaches, this wall at the forefront of the Entrepreneurship Hub houses the headshots of up to 24 local Entrepreneurs who have made or are starting to make a significant impact on the social and economic landscape of Tampa Bay.
- Over 20,000 students visiting JA BizTown annually will see these individuals as representing the spirit of entrepreneurship in our community.

## INNOVATION WORKSHOP

- Developed by local entrepreneur Marcus Howard, this virtual game allows students to match their own traits to like-minded entrepreneurs from the Tampa Bay area.
- By learning their story and matching with a role model that resonates with them, JA BizTown students will discover that they have the potential to part of Tampa Bay's next generation of entrepreneurs.

## MIRROR ME INSPIRATION STATION

- This innovative photo booth will house the stories of Tampa Bay area entrepreneurs ranging from a diverse set of backgrounds and industries.
- These self-starters, trail-blazers, and thought leaders will be highlighted in this engaging, reflective photo booth where students will be able to see themselves alongside our area's most innovative individuals, and take home a personalized photograph to always be inspired by.



# ENTREPRENEURSHIP HUB

## SPONSORSHIP OPPORTUNITIES

### ENTREPRENEUR PROFILE \$1,000 ANNUALLY (3, 5, OR 10 YEARS)

- If you are an entrepreneur, you have the opportunity to be highlighted in our Mirror Me Inspiration Station Photo Booth.
- Over 20,000 students will learn your story and choose to take their picture with your profile and take it home with them. That way – they are always inspired by your story and impact.
- We will ask you to complete a personality survey that will categorize your leadership style among like-minded entrepreneurs.

### ENTREPRENEUR PROFILE & INVESTOR \$2,500 ANNUALLY (3, 5, OR 10 YEARS)

- If you are an entrepreneur, you have the opportunity to be highlighted in our Mirror Me Inspiration Station Photo Booth.
- Your name and portrait will be recognized on our "Tampa Bay Entrepreneurs" Wall in the JA Entrepreneurship Hub in JA BizTown, for students, volunteers, and visitors to see on their visit.
- Your name, photo, and bio will be included in "Personality Workshop" game activity for JA BizTown students to interact with.
- Your name and/or company on a large monitor in the center of the storefront for students, volunteers, and visitors to see on their visit.

### ORGANIZATIONAL PARTNER & SPONSOR \$2,500 ANNUALLY (3, 5, OR 10 YEARS)

- Your organization's logo will be prominently featured on center work station within Entrepreneurship Hub alongside fellow partners (4 opportunities, 1 available).
- An informational slide for your organization/company will be featured on a large monitor within the storefront.

### ENTREPRENEUR PROFILE & CAPITAL INVESTOR \$5,000 ANNUALLY (3, 5, OR 10 YEARS)

- Your name and portrait will be recognized on our "Tampa Bay Entrepreneurs" Wall in the JA Entrepreneurship Hub in JA BizTown.
- You and your story will also hold a prominent position on a large monitor in the center of the storefront for students, volunteers, and visitors to see as they visit JA BizTown.
- Your support will allow Junior Achievement to sponsor a local start-up entrepreneur who will serve as an added source of inspiration to JA BizTown's diverse student population.

### ENTREPRENEURSHIP HUB PRESENTING SPONSOR \$10,000 ANNUALLY (3, 5, OR 10 YEARS)

- Exclusive, presenting rights to the Entrepreneurship Hub storefront within JA Biztown.
- Your name/company name and logo will be highlighted alongside the Entrepreneurship Hub signage in front of storefront. "Entrepreneurship Hub *presented by* \_\_\_\_\_"
- Entrepreneurship Hub will be listed as such on JA's website, and in all digital marketing and print publications.

For More Information:  
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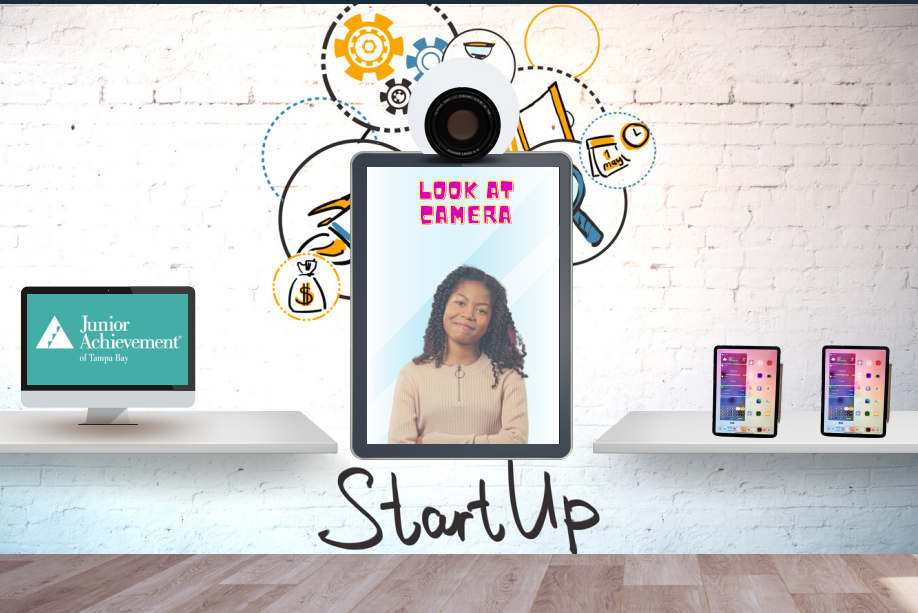






## MIRROR ME INSPIRATION STATION

This innovative photo booth will house the stories of Tampa Bay area entrepreneurs, business, and community leaders. Students will be able to see themselves alongside our area's most innovative individuals, take a character assessment, and match it to an individual.



YOUR PROFILE MATCHES...

### LES MUMA!

You are a driven entrepreneur who prides themselves on innovation and service.

Click here to print your role model card!

**USF MUMA**  
COLLEGE OF BUSINESS  
UNIVERSITY OF SOUTH FLORIDA



For More Information:  
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