



**Junior  
Achievement™**  
of Tampa Bay

**JA Finance Park®**  
presented by TRUIST 

## Sponsorship Opportunities

### Storefront Sponsorship Levels

**All storefront sponsorships come with the following opportunities (*sponsor provided*):**

- A minimum 250 sq. ft. of space - to be build out with the appropriate specifications and interactive technologies to create an authentic and immersive brand experience.
- Logo signage on the exterior façade of the storefront. In addition, specific design elements and product demonstrations within the space - covering the products and services provided by the company which includes:
  - Inclusion of the company/brand within the actual simulation of JA Finance Park
  - Inclusion of materials within the in-school curriculum taught before the JA finance Park experience
  - Take-home materials/products for students and parents following the JA Finance Park visit

Diamond Level: \$40,000/year

Gold Level: \$30,000/year

Silver Level: \$25,000/year

(Minimum term of 3 years to maximum of 10 years)

The difference in level is based on the actual selection of the store space within JA Finance Park as it pertains to size, location, and brand visibility.

There are 4 Diamond Level, 7 Gold Level, and 7 Silver Level spaces within each simulation.

### JA Finance Park Hall of Honor

Recognizing individual, foundation and corporate campaign investments (thirty year recognition span)

Trustee Level:  
\$50,000 and above

President Level:  
\$10,000 - \$24,999

Chairman Level:  
\$25,000 - \$49,999

Builder Level:  
\$5,000 - \$9,999